

300426

2016-146



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36 —

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A

A

1 A 2015  
12 30 2016 1 15  
2016  
2016 1 28  
A A  
2015 12 31 A  
2016 2  
16 2016  
2016 8 16  
A  
“  
5-8  
2016  
3,000.00  
7,500.00 2016 11 4  
www.cninfo.com.cn 2016  
2016-133  
2016 12 9  
1986  
A A  
1986

2

6,133.50

3

20.00%

4

90%

90%

5

81,780.00

6

2016 12 19

www.cninfo.com.cn

2016-147

2016 1 29

www.cninfo.com.cn

2016-012

9

10



.....31

.....32

.....32

.....32

.....37

.....44



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1.00

A

A

/ / /

IP

Intellectual Property

19:00 21:00







**1**

2011 10

2016 11 7

2017 3 1

2

2015 31,195  
10,772 <sup>1</sup>

154.48 2009-2015 19.90% <sup>2</sup> 2015

2010 2013  
2014 296.39 2015 440.69  
2014 48.7%

---

<sup>1</sup> 2015  
<sup>2</sup> 2009-2013

2015

2013-2014

2014

2015

2016

2015 2

A

IP

148,167,590

37.04%

”

A 1.00

6

6,133.50



$$\frac{90\%}{P_1} = \frac{20.00\%}{N}$$
$$\frac{90\%}{D} = \frac{90\%}{P_0}$$

$$P_1 = P_0 - D$$

$$P_1 = P_0 / (1 + N)$$

$$P_1 = (P_0 - D) / (1 + N)$$

81,780.00

1

2

90%

90%

12

148,167,590  
37.04%  
6,133.50  
6,133.50  
20.00%  
1,226.70  
34.78%

2016

2016



		2015 9	
		2011 1	100%
		2011 7	60%
		2011 9	100%
		2011 8	90% 10%
(3)		2011 1	60%
		2016 3	100%
		2016 2	60%
		2015 11	51%
		2016 11	60%
		2016 3 2016 11	49%
		2016 11	
		2015 12	37%
		2016 12	70%

(1)

(2)

(3)

2015 6

37.04%



2016 12 19

“ ”

1  
1 81,780.00  
6,133.50  
20.00%

2  
3 A  
1.00  
2  
1  
20 20  
/ 20 90%



/

90%

2

3

4

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36

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81,780.00

81,780.00

81,780.00

	10	4
	81,780.00	
	81,780.00	
	2016 3 -2019 2	2016 4 -2018 3

**1**

1		2017 2
2		2017 4

---

3		2017 1
4		2016 3
5		2017 1
6		2017 4
7		2017 3
8		2017 3
9		2017 1
10		2017 4

**2**

1		2017 1
2		2017 4
3		2017 3
4		2017 1

**1**

2011 3

“

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			2009-2015
	17,174.70	31,195	
10.46%	5,153.20	10,772	
13.08%			

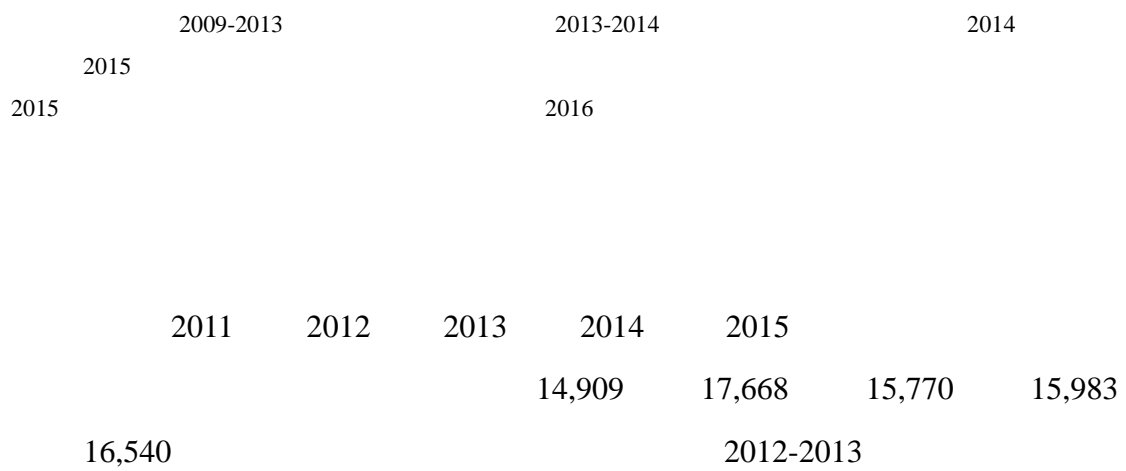
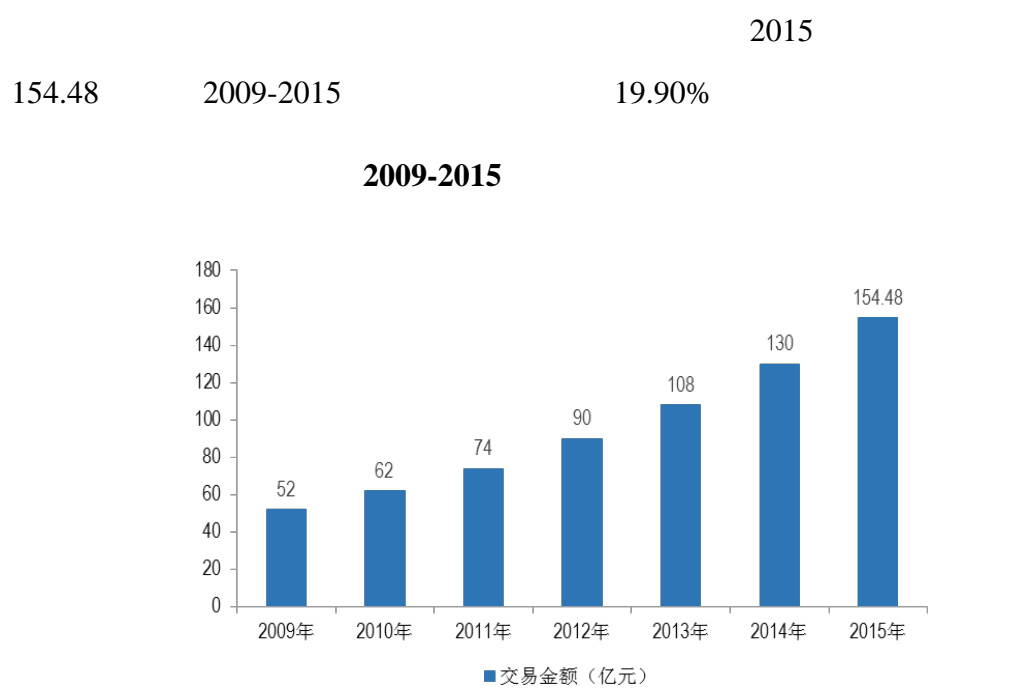
		2015	2000-2015	
0.718	1.151			2.145
15.412		2020		
9%				

**2**

2013-2015	29.74%
32.60%	

1

1



7,000-8,000<sup>3</sup>

3,000-4,000



2014 9

2015 4

1

8

2015 2015

400

61.2%

231.9

57.8%

50

12.8%

2014

2015

**2009**

**2010**

**2011**





	2009	2010	2011	2012	2013	2014	2015
	1,687	2,000	2,800	3,000	4,143	5,158	6,300
	4,723	6,256	9,286	13,118	18,195	23,592	31,627

2009 2010 2010 2011  
 2011 2012 2013  
 2013 2014 2015  
 2015 2015 440  
 2015 2015 2016

3D

IMAX

2009-2015 2.1 12.6  
 34.80%

	2009	2010	2011	2012	2013	2014	2015
	2.1	2.84	3.68	4.72	6.13	8.3	12.6

2009 2010 2011 2011  
 2012 2013 2013 2013 217  
 27.51% 2014 2014  
 2015 2015  
 440  
 2009-2014 2011

	2009	2010	2011	2012	2013	2014	2015
	30.03	34.69	35.04	35.70	34.91	35.24	34.98

2009-2012 2012 2013 2014  
 2015 2015  
 2016

2013

	2009	2010	2011	2012	2013	2014	2015
	456	526	558	745	638	618	686

2009  
2011  
2013  
2010  
2010  
2011  
2012  
2013  
2013  
2014  
2015  
2016  
2013  
217.69  
2015  
2016

2009

19% 2015 65%<sup>9</sup>

2010

2010 1

2011 3

2014 5

1

5-10

2016 11 7

2017 3 1

2

2.14

33.4

11.69

2014				Dasym
Entertainment	LLC		2016 7	
		8.8		2013
2014	2015			6,389.86
8,577.77	11,235.01			

50

LEGEND ENTERTAINMENT INC.

**1**

**2**

**3**



	6,133.50	
		20.00%
6,133.50		1,226.70
		34.78%



2016 9  
81,780.00  
57.55% 42.56%



2015 3 2015 133  
2015 8  
2015 8,563  
2007

, 2016 6 3,000  
1

5-8

**5-8**

2016 1 28

Talpa

5-8

6,000

1,000

Talpa

1

3

2015 7 14

6 20

2016

Talpa





				16,000.00	10
0.8				1,280.00	
	2016	9	13	2016	
	2016				16,000.00
		10	15	240,000,000	
	400,000,000				
			2015		

2015	9,600,000	54,459,228.32 <sup>(1)</sup>	17.63%
2015	12,800,000	112,350,107.27 <sup>(2)</sup>	11.39%
	22,400,000	112,350,107.27 <sup>(2)</sup>	19.94%

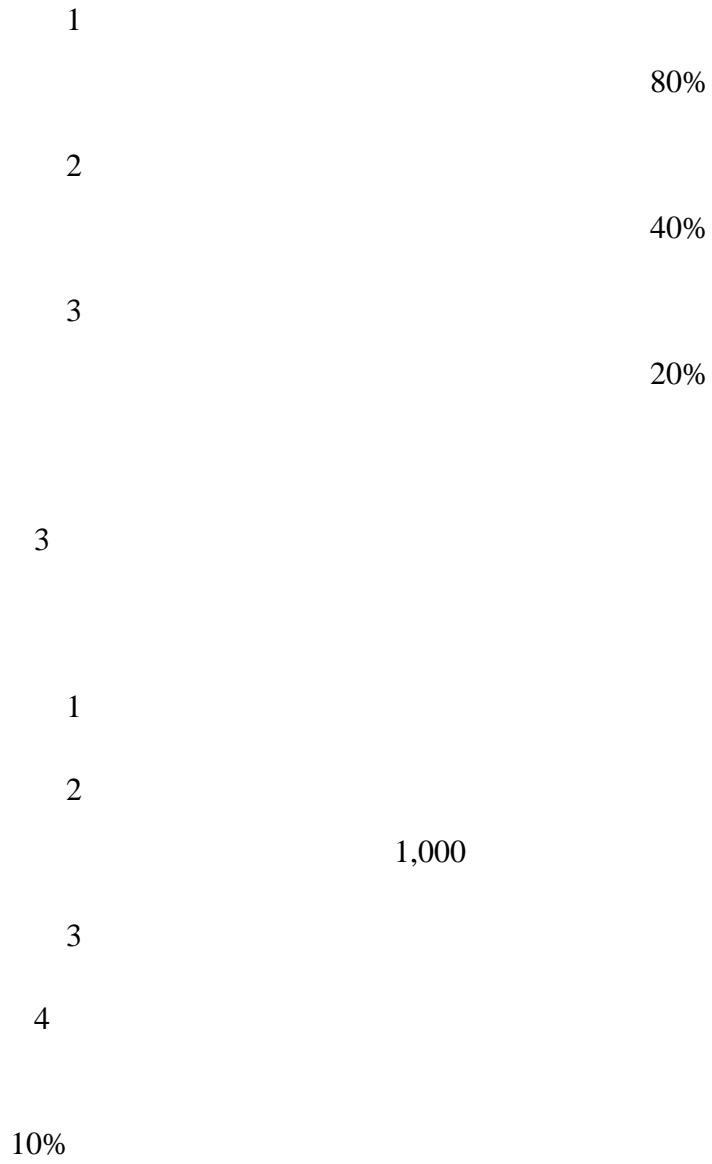
(1) 2015 1-6

(2) 2015

**2**

1

2



1      12      50%      5,000

2

12

30%

5

6

30%

7

1

2

$2/3$

8

1

2

3

4

10%

9

1

2

3

4

**2015 -2017**

2013 11 30

3 —



12

1







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