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36 ——

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2 6,133.50

3

20.00%

4

90%

90%

5		81,780.00
6		

.....31

.....32

.....32

.....32

.....37

.....44

A 1.00

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IP	Intellectual Property

19:00 21:00

2011 10

2016 11 7

2017 3 1

2

2015 31,195

10,772 [1]

2015

154.48 2009-2015 19.90% [2]

2010 2013

2014 296.39 2015 440.69

2014 48.7%

[1] 2015

[2] 2009-2013 2013-2014 2014 2015 2015 2016

2015 2 A

IP

20.00%

90%

90%

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P_0 N

D P_1

$P_1=P_0-D$

$P_1=P_0/\ 1+N$

$P_1=\ P_0-D\ /\ 1+N$

81,780.00

1

2 90%

90%

12

148,167,590

37.04%

6,133.50

20.00%

6,133.50 1,226.70

34.78%

2016

2016

		2015 9	
		2011 1	100%
		2011 7	60%
		2011 9	100%
		2011 8	90% 10%
(3)		2011 1	60%
		2016 3	100%
		2016 2	60%
		2015 11	51%
		2016 11	60%
		2016 3 2016 11	49%
		2016 11	
		2015 12	37%
		2016 12	70%

(1)

(2)

(3) 2015 6

37.04%

2016 12 19

“ ”

1

1 81,780.00

6,133.50

20.00%

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3 A

1.00

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1

20 20

/ 20 90%

/ 90%

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81,780.00

81,780.00

81,780.00

	10	4
	81,780.00	
	81,780.00	
	2016 3 -2019 2	2016 4 -2018 3

1

1		2017 2
2		2017 4

3		2017 1
4		2016 3
5		2017 1
6		2017 4
7		2017 3
8		2017 3
9		2017 1
10		2017 4

2

1		2017 1
2		2017 4
3		2017 3
4		2017 1

1

2011 3

“

2009-2015

17,174.70 31,195

10.46% 5,153.20 10,772

13.08%

2015 2000-2015

0.718 1.151 2.145

15.412 2020

9%

2

2013-2015 29.74%

32.60%

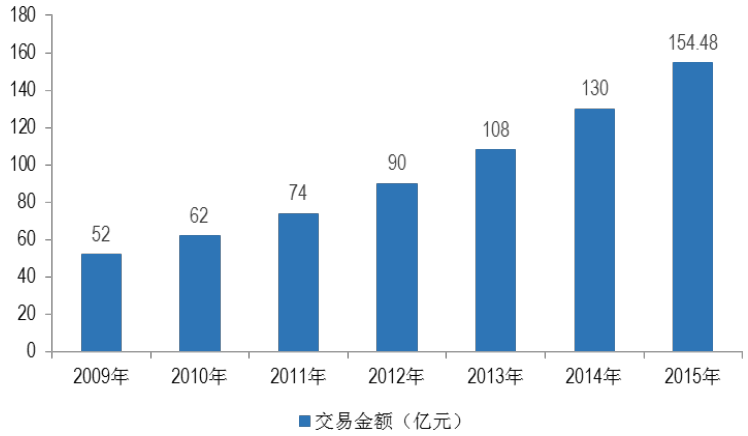
1

1

2015

154.48 2009-2015 19.90%

2009-2015



2009-2013 2013-2014 2014

2015

2015 2016

2011 2012 2013 2014 2015

14,909 17,668 15,770 15,983

16,540 2012-2013

7,000-8,000	3	3,000-4,000

2014 9

2015 4

1 8

2015 2015

400 61.2%

231.9 57.8% 50 12.8% 2014

2015

2009 2010 2011

2009 2009
2010
2011 2012 2013
2013 2014 2015
2015 2016

2014 4 15 2014
2015 1 1

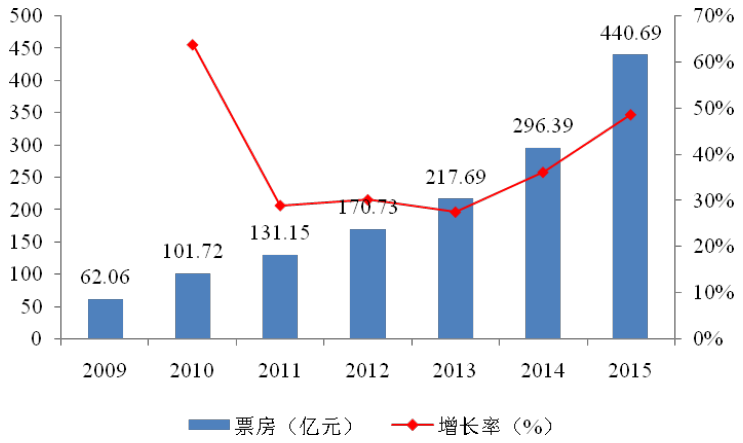
2

2010 2013
2014 296.39 2015 440.69
2014 48.7%
2012-2015

82.73 127.67 161.55 271.36

48.46% 58.65% 54.51% 61.58%

2009-2015



2009 2010 2011 2011

2012 2013 2013

2014 2014

2015 2015 440

2009

10 2015 47

	2009	2010	2011	2012	2013	2014	2015
	10	17	20	22	35	36	47

2009 2010 2010 2011

2015 2016

2009 1,687 4,723

2015 6,300 31,627 24.56% 37.29%

	2009	2010	2011	2012	2013	2014	2015
	1,687	2,000	2,800	3,000	4,143	5,158	6,300
	4,723	6,256	9,286	13,118	18,195	23,592	31,627

2009 2010 2010 2011
2011 2012 2013
2013 2014 2015
2015 2015 440
2015 2015 2016

3D
IMAX
2009-2015 2.1 12.6
34.80%

	2009	2010	2011	2012	2013	2014	2015
	2.1	2.84	3.68	4.72	6.13	8.3	12.6

2009 2010 2011 2011
2012 2013 2013 2013 217
27.51% 2014 2014
2015 2015
440

2009-2014 2011

	2009	2010	2011	2012	2013	2014	2015
	30.03	34.69	35.04	35.70	34.91	35.24	34.98

2009-2012 2012 2013 2014
2015 2015
2016

2013

	2009	2010	2011	2012	2013	2014	2015
	456	526	558	745	638	618	686

2009 2010 2010
2011 2011 2012 2013
2013 2013 217.69
2014 2015
2015 2016

2009

19% 2015 65% [9]

2010

2010 1

2011 3

[9] 2015-2016

2014 5

1 5-10

2016 11 7

2017 3 1

2

2.14 33.4

11.69

2014 Dasym Entertainment LLC 2016 7 8.8 2013 2014 2015 6,389.86 8,577.77 11,235.01

50

LEGEND ENTERTAINMENT INC.

2

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2

3

6,133.50

20.00%

6,133.50 1,226.70

34.78%

2016 9

81,780.00

57.55% 42.56%

2015 3 2015 133

2015 8

2015 8,563

2007

, 2016 6 3,000

1

5-8

5-8

2016 1 28 Talpa

5-8

6,000 1,000

Talpa

1

3

2015 7 14

2016

6 20

Talpa

16,000.00 10

0.8 1,280.00

2016 9 13 2016

2016 16,000.00

10 15 240,000,000

400,000,000

2015

2015	9,600,000	54,459,228.32(1)	17.63%
2015	12,800,000	112,350,107.27(2)	11.39%
	22,400,000	112,350,107.27(2)	19.94%

(1) 2015 1-6

(2) 2015

2

1

2

1

80%

2

40%

3

20%

3

1

2

1,000

3

4

10%

1 12

50% 5,000

3

4

10%

9

1

2

3

4

2015 -2017

2013 11 30 3 ——

1

12

1

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